

Please check the examination details below before entering your candidate information

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**Pearson Edexcel Level 3 GCE**

**Tuesday 13 June 2023**

Morning (Time: 2 hours 15 minutes)

Paper reference **9HI0/39**

**History**

**Advanced**

**PAPER 3: Themes in breadth with aspects in depth**

**Option 39.1: Civil rights and race relations in the USA, 1850–2009**

**Option 39.2: Mass media and social change in Britain, 1882–2004**

**You must have:**  
Sources Booklet (enclosed)

Total Marks


## Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- You must answer **three** questions on the option for which you have been prepared.
- There are three sections in this question paper. Answer **one** question from Section A, **one** question from Section B and **one** question from Section C.
- Answer the questions in the spaces provided  
– *there may be more space than you need.*

## Information

- The total mark for this paper is 60.
- The marks for **each** question are shown in brackets  
– *use this as a guide as to how much time to spend on each question.*

## Advice

- Read each question carefully before you start to answer it.
- Check your answers if you have time at the end.
- Individual links to questions and texts can be found at the bottom of some pages and are shown by a link symbol .

Turn over ►

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## SECTION A

Choose EITHER Question 1 OR Question 2 for which you have been prepared.

You must start your answer on page 3.

### Option 39.1: Civil rights and race relations in the USA, 1850–2009

Study Source 1 in the Sources Booklet before you answer this question.

- 1 Assess the value of the source for revealing the obstacles to the achievement of democratic rights faced by black Americans and the methods used by President Johnson to achieve civil rights for these citizens.

Explain your answer, using the source, the information given about its origin and your own knowledge about the historical context.

(Total for Question 1 = 20 marks)

### Option 39.2: Mass media and social change in Britain, 1882–2004

Study Source 2 in the Sources Booklet before you answer this question.

- 2 Assess the value of the source for revealing the objectives of the *Daily Herald* during the editorship of George Lansbury and the challenges it faced as a national newspaper.

Explain your answer, using the source, the information given about its origin and your own knowledge about the historical context.

(Total for Question 2 = 20 marks)

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Indicate which question you are answering by marking a cross ☒. If you change your mind, put a line through the box ☒ and then indicate your new question with a cross ☒.

Chosen question number: **Question 1**

**Question 2**



Source 1



Source 2



**SECTION A  
Questions**

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Source 1



Source 2



**SECTION A**  
**Questions**

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Source 1



Source 2



**SECTION A**  
**Questions**

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Source 1



Source 2



**SECTION A**  
**Questions**

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**TOTAL FOR SECTION A = 20 MARKS**



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## SECTION B

Answer ONE question in Section B on the option for which you have been prepared.

You must start your answer to your chosen question on the next page.

### Option 39.1: Civil rights and race relations in the USA, 1850–2009

**EITHER**

- 3** 'New Deal legislation barely changed the lives of black Americans in the USA.'

How far do you agree with this statement?

(Total for Question 3 = 20 marks)

**OR**

- 4** 'The main reason for Barack Obama's victory in the campaign for the Presidency was the weakness of his opponents throughout his campaign.'

How far do you agree with this statement?

(Total for Question 4 = 20 marks)

### Option 39.2: Mass media and social change in Britain, 1882–2004

**EITHER**

- 5** How far do you agree that it is the BBC that deserves the greatest credit for raising public morale on the Home Front during the Second World War?

(Total for Question 5 = 20 marks)

**OR**

- 6** 'The Hutton Inquiry (2003) had a highly significant impact on the relationship between the Labour Government and the BBC.'

How far do you agree with this statement?

(Total for Question 6 = 20 marks)

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Indicate which question you are answering by marking a cross ☐. If you change your mind, put a line through the box ☒ and then indicate your new question with a cross ☐.

Chosen question number: **Question 3**

**Question 4**

**Question 5**

**Question 6**



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**SECTION B**  
**Questions**

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**SECTION B**  
**Questions**

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**SECTION B**  
**Questions**

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**TOTAL FOR SECTION B = 20 MARKS**



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## SECTION C

Answer ONE question in Section C on the option for which you have been prepared.

You must start your answer to your chosen question on the next page.

### Option 39.1: Civil rights and race relations in the USA, 1850–2009

**EITHER**

- 7 How far do you agree that the First Great Migration (c1910–30) was the key turning point in the changing pattern of segregation of black Americans in the 20th century?

(Total for Question 7 = 20 marks)

**OR**

- 8 How accurate is it to say that film was the most significant medium influencing changes in attitudes towards race relations in the years 1850–2009?

(Total for Question 8 = 20 marks)

### Option 39.2: Mass media and social change in Britain, 1882–2004

**EITHER**

- 9 How accurate is it to say that the work of pioneering female campaigners was the most significant factor in the changing status of British women at work and within the family in the years 1882–2004?

(Total for Question 9 = 20 marks)

**OR**

- 10 How far do you agree that technological innovation was the main reason for changes in British leisure patterns in the years 1882–2004?

(Total for Question 10 = 20 marks)

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Indicate which question you are answering by marking a cross in the box ☒. If you change your mind, put a line through the box ☒ and then indicate your new question with a cross ☒.

Chosen question number: **Question 7**

**Question 8**

**Question 9**

**Question 10**

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**SECTION C**  
**Questions**

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**SECTION C**  
**Questions**

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**SECTION C**  
**Questions**

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**TOTAL FOR SECTION C = 20 MARKS**  
**TOTAL FOR PAPER = 60 MARKS**



# Pearson Edexcel Level 3 GCE

**Tuesday 13 June 2023**

Morning (Time: 2 hours 15 minutes)

Paper  
reference

**9HI0/39**

## History

Advanced

**PAPER 3: Themes in breadth with aspects in depth**

**Option 39.1: Civil rights and race relations in the USA, 1850–2009**

**Option 39.2: Mass media and social change in Britain, 1882–2004**

### Sources Booklet

**Do not return this Booklet with the question paper.**

Turn over ►

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### Sources for use with Section A.

Answer the question in Section A on the option for which you have been prepared.

#### Option 39.1: Civil rights and race relations in the USA, 1850–2009

##### Source for use with Question 1.

**Source 1:** From President Johnson's special message to Congress on civil rights, delivered 15 March 1965. Johnson had submitted a Voting Rights bill to Congress in January 1965.

In our time we have come to live with moments of great crisis. Rarely does an issue reveal the secret heart of America itself – the values, purposes and meaning of our beloved Nation. The issue of equal rights for black Americans is such an issue.

There is no black problem. There is no Southern problem. There is no Northern problem. There is only an American problem. And we are meeting here tonight as Americans – not as Democrats or Republicans – we are meeting here as Americans to solve that problem. 5

Many of the issues of civil rights are very complex and most difficult. But about this there can and should be no argument. Every American citizen must have an equal right to vote. There is no reason that can excuse the denial of that right. Yet the harsh fact is that, in many places in this country, men and women are kept from voting simply because they are black. 10

Many underhand methods have been used to deny this right. The black citizen may go to register only to be told that the day is wrong, or the hour is late, or the official in charge is absent. And if the black citizen persists, and if he manages to present himself to the registrar of voters, he may be disqualified because he did not spell out his middle name or because he abbreviated a word on the application. And if he manages to fill out an application, the black citizen is given a test. The registrar is the only judge of whether he passes this test. The black citizen may be asked to recite the entire Constitution or explain the most complex provisions of State law. 15 20

Experience has clearly shown that the existing process of law cannot overcome systematic and determined discrimination. No civil rights law that we now have – and I have helped to pass three such laws – can ensure the right to vote when local officials are determined to deny it. In such a case our duty must be clear to all of us. The Constitution says that no person shall be kept from voting because of his race or his colour. We have all sworn an oath before God to support and to defend that Constitution. We must now act in obedience to that oath. There must be no delay. 25 30





**Option 39.2: Mass media and social change in Britain, 1882–2004****Source for use with Question 2.**

**Source 2:** From the autobiography of George Lansbury, published 1928. Lansbury was the proprietor and editor of the *Daily Herald* newspaper in the years 1913–22.

On a daily basis, we never knew how to pay our bills at the *Daily Herald*. However, we made funds available to assist the protests of the unemployed from the outlying districts of England. It could be said of us that, whenever a strike took place, we were involved. The workers' movement would have hopelessly failed without the *Daily Herald*, and the influence that a daily newspaper published in London gives. There are those who think that a newspaper is judged only by its circulation figures, or that influence is confined to those who have millions of readers. They are not aware that the most influential among Tory newspapers are those with small circulations. In this matter, quality counts as much as money.

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Nobody has yet discovered how to compete with the Tory Press and its rich and powerful financial backers. Insurance schemes, stunts and huge advertising all cost large amounts of money. This money has never been available for me or for any other Labour press manager or editor. I think we must continue to do our best with what we have. Poisonous trash is poured out against the interests of the masses in the devious form of news propaganda. This is an attempt by those who use the Press to keep things as they are. Eventually, the growing intelligence of the masses will turn their minds away from this trash. Exceptional individuals have rescued us. Muriel, Countess de la Warr, sent a substantial sum of money to the *Daily Herald*. She has always been one of the most generous of our friends. There has never been a crisis overcome without her help. She is one of the few titled women who has always supported our movement. She has not only supported the Labour cause, but other worthy movements. These include the women's fight for the right to vote in this country and the struggle to end all wars. In her son, Earl de la Warr, Labour will have secured one of its finest supporters if he serves the Labour movement as wholeheartedly as his mother has served all good causes.

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Our work has not failed. On the foundations we have built with so much effort and sacrifice will one day arise a great Press. It will be devoted not to the spread of half-truths and lies but to the real truth.

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### **Acknowledgements**

Source 1 from: <http://www.lbjlibrary.org/lyndon-baines-johnson/speeches-films/president-johnsons-special-message-to-the-congress-the-american-promise>

Source 2 from: My Life By George Lansbury © Constable and Company Limited

